In 2014 **Today's Best Music Magic 95** celebrates 32 years as a stand-alone, locally-owned free over-the-air broadcast radio station with a Hot AC format featuring popular music targeted to 18-to-54-year-old adults. Unique benefits include being the only radio station with its own channel on Fidelity Cablevision. Live, local announcers contribute to the overall homegrown feel of the radio station and provide long-term loyalty and consistency with our listeners.

The Oklahoma Association of Broadcasters recognized **Magic 95** as the 2011 Non-Metro Radio Station of the Year. **Magic 95** was one of four finalists in the competition, which is judged by out-of-state broadcasters. The award is based on community service, local programming, promotions and business accomplishments.

We live up to our slogan that **Magic 95** is Everywhere by participating in a wide variety of community events and promotions by providing live remote broadcasts and sponsorships. In 2014 **Magic 95** was honored by the Oklahoma Association of Broadcasters with its 19th Community Service Award. Since the category was created in 1998, **Magic 95** has won more Community Service Awards than any other radio or television station in Oklahoma.

Mornings begin with the award-winning **Indie & Crash**. In middays it's **Big Al**, **Steve O** in the afternoons, and **Johnny Blaze** in the evenings. Weekend programming includes the **Rick Dees Weekly Top 40**, **Retro Pop Reunion with Joe Cortez**, and **Dawson McAlister Live**.

Magic 95 covers Southwest Oklahoma on 95.3 FM with 14,000 watts.