



Today's Best Music Magic 95 offers several different, affordable options for your business to advertise on our radio station. Of course you can always contact one of our professional account executives for one-on-one assistance. But, if you prefer to handle all of this without ever having to speak with anyone, you can simply plan and purchase your radio advertising right here on this page 24/7/365.

How does it work? *It's easy.* You pay for the advertising right here with a major credit card or with PayPal, then e-mail us the information you want in your radio commercial. We'll e-mail the completed radio commercial to you for final approval before it is broadcast. Or in the case of a live commercial, we'll get the script approved by you prior to broadcast.

A few things to remember: you must give us at least 3 business days to get your advertising together. We will write the commercial, we'll produce the commercial with talent, music and sound effects, as needed, we'll re-write and/or reproduce the commercial as needed to gain your final approval, we'll schedule your commercials, and finally we'll e-mail you a confirmation showing when your commercials will air during the first few days of the schedule. At the end of the month, we'll e-mail you a document that shows when all of your commercials were broadcast.

Or, if you already have a commercial, you can simply e-mail it to us as well.

Magic 95 reserves the right to reject any advertising that in its sole determination is not acceptable for broadcast.

Questions? Simply [e-mail](#) us and we'll help you with any concerns or questions you might have.

Ready? Choose from any of the following options (and check back often for new offers posted regularly):

### **EARLY MONTH SPECIAL:**

We usually have a little more commercial inventory available around the first of each month. This means big savings for you with discounts of up to 75% off our regular advertising rates. With our Early Month Special, you get 25 :30-second recorded commercials to run at the rate of 5 times each day during the first 5 days of the month. Your commercials will air with equal daypart rotation, meaning they will be spread out evenly between 6am and midnight. In other words, we're not going to cram all of your commercials into early morning or late night. We want this to work for you so you'll come back for more. Your investment: \$95.00 per month. (Note: you must purchase this at least 3 business days prior to the end of the month to qualify).

To purchase an EARLY MONTH SPECIAL package click below.

Click [here](#) to e-mail your commercial or information so we can produce a :30-second commercial. Nothing will air until you give us the final approval.

## LAWTON FORT SILL FORECAST (WEATHER) SPONSORSHIP:

Magic 95 keeps you informed on the weather with our **Lawton Fort Sill Forecast** at 20 minutes past each hour, plus at 50 minutes past each hour in morning drive (Mon-Fri 5AM to 10AM). What's the weather going to be like tomorrow? How do you need to dress? Will you need that raincoat or umbrella? We'll keep our eyes on the sky so you don't have to. Rain, tornadoes, wind, hail, thunder and lightning. All of these ingredients, and more, make up Oklahoma's weather. Knowing in advance what to expect makes it easier for you to plan ahead. That's where Magic 95 comes in. When listeners tune in to hear the weather, we want them to also hear your message! For the low investment of just \$95 per month, your business can sponsor the Magic 95 Lawton Fort Sill Forecast and get a minimum of 10 :10-second live commercial mentions each week. That brings each sponsorship investment down to an incredibly low \$2.19 each! Your sponsorship will air for 30 consecutive days.

To purchase a LAWTON FORT SILL FORECAST (WEATHER) SPONSORSHIP click below.

Click [here](#) to e-mail your information to us so we can write a :10-second commercial mention. Nothing will air until you give us the final approval.

## WEEKEND BLITZ:

Now, we're offering your business the opportunity to own the weekend with our **Weekend Blitz** package! We'll broadcast 57 :30-second recorded commercials over a weekend; that's one commercial each hour from 3PM Friday until midnight Sunday night! Experts say "frequency is everything," meaning to reach your target audience you must pound your message into their heads, and our Weekend Blitz package is a very affordable way to do this. Your investment is only \$295.00.

To purchase a WEEKEND BLITZ package click below.

Click [here](#) to e-mail your commercial or information so we can produce a :30-second commercial. Nothing will air until you give us the final approval.